

PRODUCT CATALOG

REWE

K
Kaufland

E

trinkgut

PENNY.

KODI

Bünting
UNTERNEHMENSKÜCHE

BILLA

Our team will be happy to assist
you with any individual
requirements or questions.



0178 414 70 45

0171 345 28 08



info@eco-retail.de



www.eco-retail.de



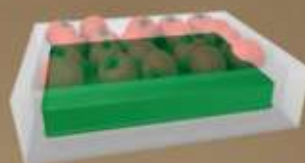
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IMPRESSIONS



BESTSELLER

**INSERTS FOR FRUIT AND
VEGETABLE CRATES (EPS & IFCO)**



**SMART DISPLAYS
& ATTACHMENTS**



INSERTS FOR FRUIT AND VEGETABLE CRATES (EPS & IFCO)



without insert



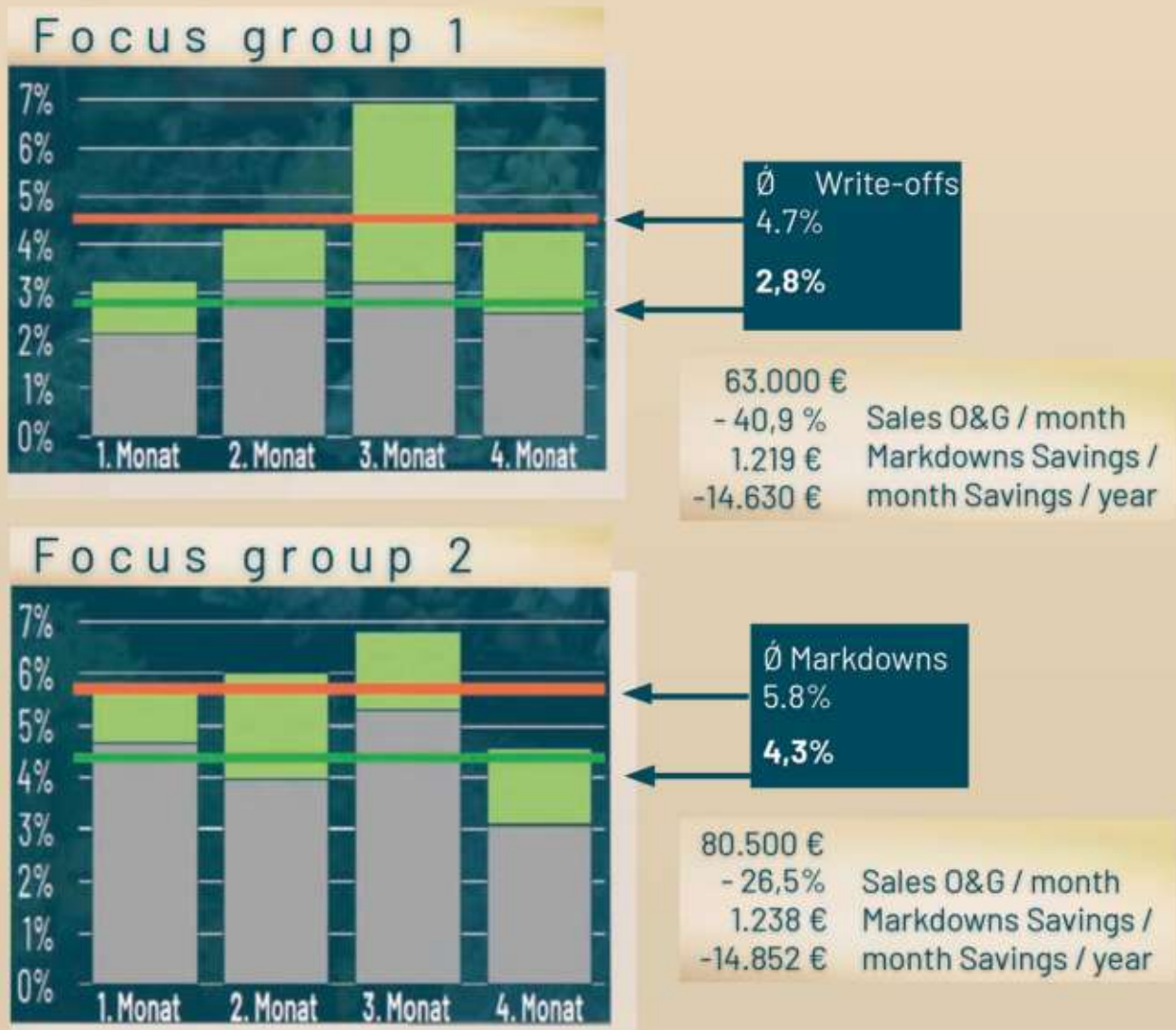
with inserts

PROVEN:

**9% HIGHER SALES AND
30% LESS WASTE**

ROI IN 3 MONTHS

A MUST FOR YOUR FRUIT AND VEGETABLE DEPARTMENT



A test in several markets with different sales volumes shows:

Your expenses for the depositors
reinvest after 3 months

SMART DISPLAY STANDARD ON 1/4 PALLET FORMAT



40cm height



55cm height



75cm height



**ALSO AVAILABLE ON
FEET**



Interchangeable marketing
at the touch of a button
applies to our 75-inch
standard displays, as well
as to all smart display
variants (see below).

- Back wood look



- **LOCKABLE
PROFESSIONAL
CASTORS,
LOAD CAPACITY
OVER 130 KG**

SMART DISPLAY ATTACHMENTS

SMART ATTACHMENTS



• WIRE BASKETS
OPTIONALLY
EXTENDABLE
WITH METAL
DIVIDERS
(HORIZONTAL
Y/LENGTHWISE



SMART DISPLAYS & ATTACHMENTS: IN USE



SMART DISPLAYS WITH RATTAN BASKETS IN FRONT OF THE COUNTER

- Fast and uncomplicated changeable
- Use of empty spaces
- No smeared glass panes
- Safe distance from customers
- From a consumer perspective, a valuable opportunity to find complementary products to view



SMART DISPLAYS & ATTACHMENTS: IN USE



SMART DISPLAYS & ATTACHMENTS: IN USE



OUR NEW PRODUCTS: SMART DISPLAY STEEL

SMART DISPLAY STAHL ON 1/4 PALLET FORMAT



FOLDABLE STEEL VERSION WITH SHELF

- Additional sales area and storage space at the P.O.S.
- Marketing opportunities under the shelf
- 75 cm height
- Marketing back
- wood look



**LOCKABLE
PROFESSIONAL
CASTORS, LOAD
CAPACITY OVER
130 KG**

OUR NEW PRODUCTS: RATTAN COLLECTION

RATTAN- COLLECTION

Your stages for the special



**FREQUENCY POINTS, SEASONAL GOODS &
SECONDARY PLACEMENTS**

OUR NEW PRODUCTS: RATTAN BASKET STANDS



RATTAN BASKET STANDS

cars & variables

Ø Basket: 52
cm

**PARTICULARLY
EFFECTIVE AT THE
GONDOLA HEAD**



**NOW ALSO WITH INSERTS AND ADAPTERS FOR HERB
AND FLOWER PRESENTATION**

RATTAN BASKET STAND: EXTENSIONS



RUNDKORB- INSERT

Reduce your waste and
protect your goods

COMPATIBLE WITH RATTAN
BASKET STANDS,

-> S. 14

FOOD SAFE &
WASHABLE



RATTAN BASKET STAND: EXTENSIONS

MOBILE CUT FLOWER STAND

for quick topic changes and
effective use of space

CONVERSION IN SECONDS FOR TOPIC CHANGES



ALSO AVAILABLE WITH
STRAIGHT FLOORS AND
TRAY



- LOCKABLE
PROFESSIONAL
CASTORS,
LOAD CAPACITY OVER
130 KG

RATTAN BASKET STAND: EXTENSIONS



MOBILE HERB STAND

here using the example of herb presentation

CONVERSION IN SECONDS FOR TOPIC CHANGES

Hooks for hanging items

Tub for herb pots

Pot kit for loose herbs



Variant A

3 straight floors
3 tubs

Variant B

5 hooks
2 straight floors
2 tubs

Variant C

5 hooks
1 pot kit
1 floor + tub

RATTAN BASKET STAND: IN USE



RATTAN BASKET STAND: IN USE



RATTAN BASKET STAND: IN USE



OUR NEW PRODUCTS: RATTAN BASKET STANDS



RATTAN-STANDING BASKET

for greater visibility and accessibility

Ø Basket: 71
cm

Load capacity: 30 kg

**RATTAN BOWL MUST
BE PURCHASED
SEPARATELY**



- **LOCKABLE
PROFESSIONAL
CASTORS,
LOAD CAPACITY OVER
130 KG**



RATTAN BASKET STANDS: IN USE



RATTAN BASKET STANDS: IN USE



OUR NEW PRODUCTS: (POLY-) RATTAN BASKETS



**(POLY-)
RATTANKÖRBE**
gentle on goods, food
safe, mold resistant



**WATERPROOF &
EASY TO CLEAN**

(POLY-) RATTAN BASKETS: IN USE



(POLY-) RATTAN BASKETS: IN USE



**NEW: NOW ALSO
EXPANDABLE WITH
TRANSPARENT INSERTS**



OUR NEW PRODUCTS: INSERTS FOR RATTAN BASKETS



RATTAN BASKET INSERT



IN TRANSPARENT DESIGN



↑
without insert



↑
with inserts

MATCHING OUR (POLY) RATTAN BASKETS:

60 x 40 cm



2x Type 1 :
25,5 x 35,8 cm

**Configuration
of the modules
after telephone
or written
agreement**

40 x 30 cm



1x Typ 2
24,5 x 35,8

OUR NEW PRODUCTS: BASKET DISPLAY MINI



BASKET DISPLAY MINI

Additional module for O+G
slopes and our
Presentation island

**MINIMAL SPACE,
MAXIMUM IMPACT**

The base plate
disappears
under the boxes
and is held
stable by them



Version RUNDKORB

Ø: 20 cm



BASKET DEPTH:
10 cm

HEIGHT "REAR
PILLAR:
50 CM

BASE PLATE
DIMENSIONS:
40X40 CM

Version ECKKORB

40x30 cm



BASKET DISPLAY MINI: IN USE



BASKET DISPLAY MINI: IN USE



SEEN HERE AS AN ATTACHMENT FOR THE
PRESENTATION ISLAND



OUR NEW PRODUCTS: CHICORY BOX



CHICORY BOX

Designed for a
40x30x16 cm -
Disposable, IFCO or EPS
crate



Dimensions: 41 x 31 x 16 cm
(LxWxH)

OUR NEW PRODUCTS: MOBILE STATION CONCEPT

MOBILE STATION CONCEPT (STAHL)

Flexible presentation – combination
placements & seasonal highlights



**PACKAGING UNIT INCLUDING ADVERTISING PANELS (FRONT EDEKA, REAR WOOD LOOK)
WITHOUT ACCESSORIES (FOLDING BOXES, RATTAN BASKETS, DISPENSERS, ETC.)**

**INDIVIDUALLY DESIGNED, BASED ON OUR
FOLDABLE STEEL CASING IN
3 HEIGHTS: 40, 55, 75 cm)**

MOBILE STATION CONCEPT: CONFIGURATION

**LOCKABLE
PROFESSIONAL
CASTORS:
LOAD CAPACITY
OF 130 KG**



**FOLDABLE STEEL
SHEATH IN
3 SIZES (40, 55 & 75
CM) AVAILABLE**



**INTEGRATED
STORAGE SPACE,
DIRECTLY AT
THE P.O.S.**



**FRAME
AVAILABLE IN 3
HEIGHTS**

180 cm (Standard)

155 - 160 cm
195 - 200 cm



**FLOORS 2 AND 3
AVAILABLE IN
STRAIGHT OR ANGLED
ORIENTATION**

MOBILE STATION CONCEPT: VERSIONS

**WITH 3 TUBS (DRY
ASSORTMENT)**
is 60x40 cm



**WITH HOOKS (15 hooks + 1
tray)**



WITH 3 TUBS FOR DRINKS
60x40, 60x30, 60x20 cm



**WITH 3 FLOWER/HERB
TUBS**
60x40x5 cm



MOBILE STATION CONCEPT: VERSIONS + EXTENSIONS

WITH FOLDING BOXES

(3x 60x40x11 cm, black or wood look)



WHAT WE SEE IN THE CIRCLE

2x 60x40x10 cm,
2x 40x30x10 cm



EXTENSIONS

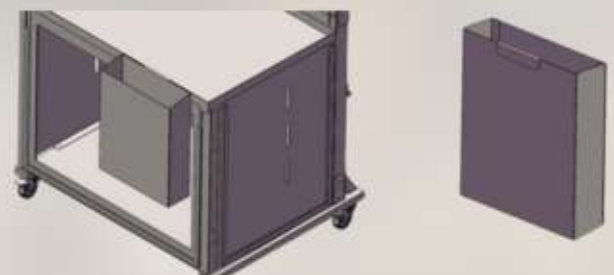
EXTENSION HERB - KIT

for loose herbs
8 buckets + 1 grid



FOR ALL ONE-SIDED STATIONS

EXTENSION DISPANDER FOR PAPER BAGS



FOR ALL STATIONS

For space and sales optimization on special placements



Perfectly staged



accentuate your
Highlights



**in all areas of your
market**



Optimize your fruit and vegetable presentation

FURTHER EXAMPLES:

- Concepts with cherries, grapes, potatoes, garlic, onions, berries, mushrooms and much more.
- Also available with cooling plates



MOBILE STATIONS CONCEPT: IN USE



double your herbal sales



Herb presentations "for all cases"

1 set each of frame, coat (with storage space),
2 shelves and 3 trays

HEIGHT: 180cm

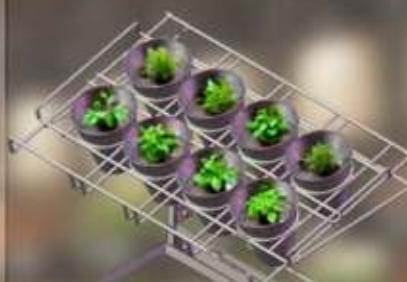
Also available at the
same price
in the heights

155 - 160 cm
195 - 200 cm

40er - Mantel



**OPTIONAL:
POT KIT**



**OPTIONAL:
CROCHET
KIT**



**DISPANDER
FOR PAPER
BAGS**

MOBILE STATIONS CONCEPT: IN USE

Individual configuration (jacket and frame height, choice of shelves, etc.)
after telephone or written
agreement



MOB MOBILE STATIONS CONCEPT: IN USE



MOBILE STATIONS CONCEPT: IN USE

ALSO AVAILABLE IN A SET WITH OUR PUSHFEED SYSTEM

Automatic
product rotation

More efficient
inventory management



Suggests constant
availability

Optimal use of
space

TO KEEP HIGH-QUALITY GOODS ALWAYS READY FOR SALE

SET CONSISTS OF:

44 or 55 base of
your choice



4 floors

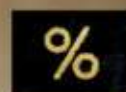


4 pusher systems



All-round printed
advertising panels

Topper



base



in front

rear

OUR NEW PRODUCTS: PRESENTATION ISLAND

PRESENTATION ISLAND

BASIC MODULE

Your marketing in focus on
800x600cm

**LOCKABLE PROFESSIONAL CASTORS,
LOAD CAPACITY OVER 130 KG**



**COMBINABLE WITH
BASKET DISPLAY MINI**



VPE BASIS:

**PRESENTATION ISLAND ON WHEELS WITH ALL-ROUND
ADVERTISING PANELS AND TOPPER WITH FOIL INSERT**

PRESENTATION ISLAND BASIC MODULE: PROPERTIES

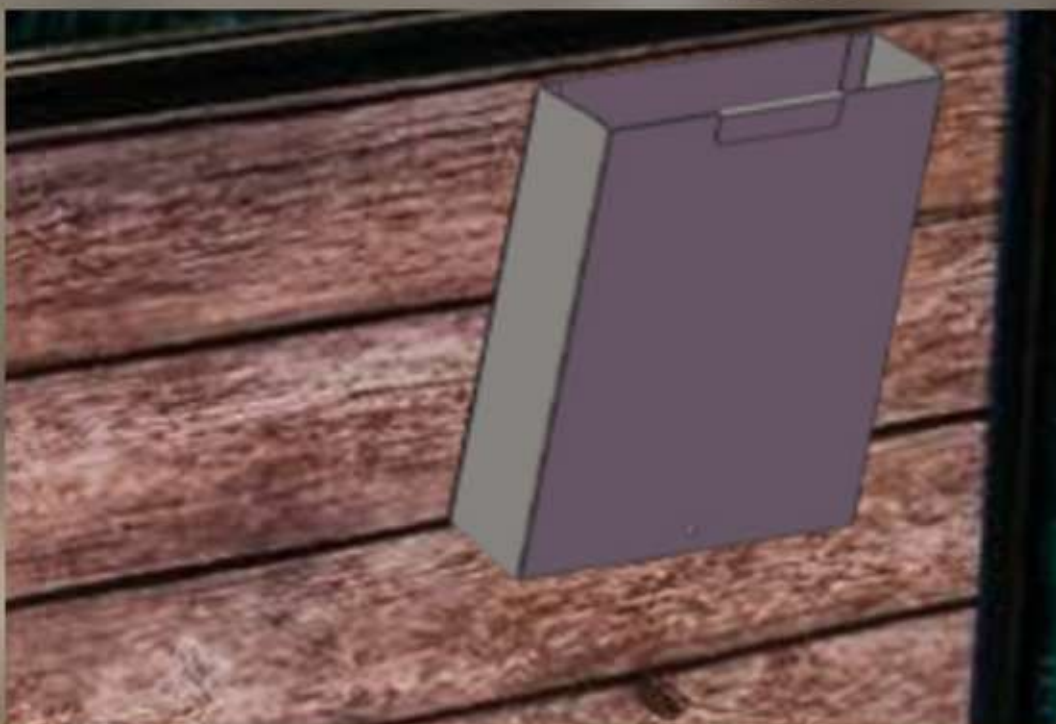
**MARKETING
INTERCHANGEABLE AT
THE TOUCH OF A BUTTON**



FOLDABLE



**EXPANDABLE WITH
DISPANDER FOR PAPER
BAGS**



PRESENTATION ISLAND BASIC MODULE: IN USE



PRESENTATION ISLAND: KITS (P. 1/6)



Base + KIT 1 (insert)

Base + KIT 2 (2nd level 80x30 cm)



Base + KIT 3 (roof + 2nd level 80x30 cm)

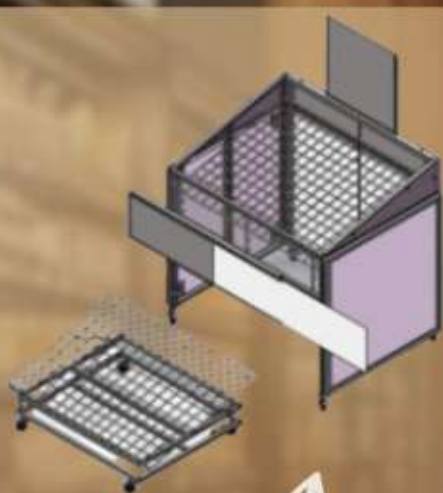


Base + KIT 4 (Screen + 2nd level 80x30 cm)



BASIC MODULE + KIT 1

Slide-in system



If the insert is not needed, a large plate can be inserted and the insert disappears under the station

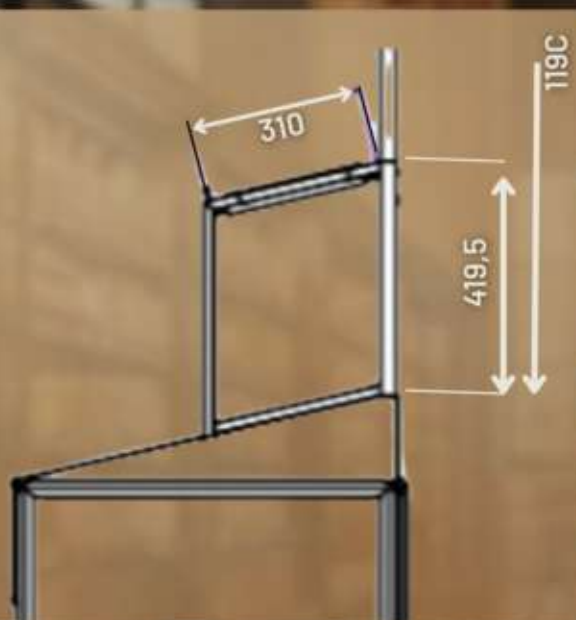


Packaging unit:

**BASIC MODULE + ROLLABLE INSERT SYSTEM +
FOREX CUTOUT FRONT**

BASIC MODULE + KIT 2

2nd level, 80x30 cm



Dimensions 2nd level:

80 (H) x 30 cm (B) x 30 (T) cm
(2 x 40x30 cm Standard Kiste)

Max. load 2nd level:

30 Kg



Packaging unit:

**BASE MODULE + SIDE PANELS FOR ATTACHING
THE POLES + SECOND LEVEL WITH GRID**

BASIC MODULE + KIT 3

Roof + 2nd level 80x30 cm

**Stable and durable
polyester**



Packaging unit:

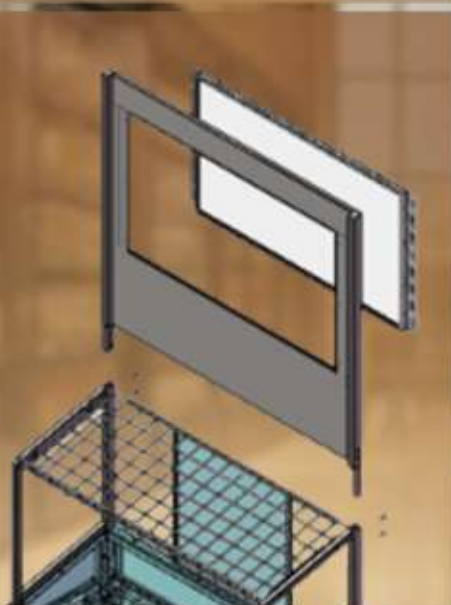
**BASE MODULE + ROOF FRAME + ROOF (SLATE LOOK) + BLACK
FOREX BACK PANEL**

BASIC MODULE + KIT 4

Screen + 2nd level

- **Android-
Operating system**

**Wi-Fi
enabled
Sim-compatible**



Packaging unit:

BASE MODULE + KIT 2 + SCREEN BRACKET + SCREEN

OTHER VARIANTS

KIT - The combination

Basis + KIT 1 + KIT 2



Basis + KIT 1 + KIT 3



Basis + KIT 1 + KIT 4



PRESENTATION ISLAND KITS: IN USE



PRESENTATION ISLAND KITS: IN USE



PRESENTATION ISLAND KITS: IN USE



BANANA ISLAND

with washable cover

**3-
TIERED**

with washable
cash purchase

**Can be placed
back to back**

BANANA ISLAND IN USE



OUR NEW PRODUCTS: PRESENTATION ISLAND PLUS

PRESENTATION ISLAND PLUS

All-in-one solution for
large retail spaces

COMPONENTS

6x Island
80x60x90 cm



2x 3er-Rattan-
basket stand



2x 2er-Rattan-
basket stand



2x 70 cm -
Stand basket



OPTIONAL:

6x MINI basket display (choice of round & square)

**(+ 55,-
€/Piece):**



PRESENTATION ISLAND PLUS: IN USE



OUR NEW PRODUCTS: BANANA WAVE

BANANA WAVE

for shelf equipment

Packaging: 2 pieces

SHIPPING: 9,90 €

**with washable
cash purchase**

**with washable
cash purchase**

**with washable
cash purchase**

**2-tier, 60x60x15 cm
3-level, 80x70x15 cm or
4-level 120x60x15 cm**

BANANA WAVE: IN USE



OUR NEW PRODUCTS: FLEX SHELF

FLEX SHELF

All in One

- Storage, preparation, movement and presentation of your goods at several height levels (foldable)

CLOSED VARIANT

**ALSO AVAILABLE
WITH OPEN SHELF
ATTACHMENTS**

- **LOCKABLE
PROFESSIONAL
CASTORS,
LOAD CAPACITY OVER
130 KG**



FLEX SHELF: CONFIGURATION

OPEN CLOSED



Combination of robust trolley (60x40 cm) with edge and three foldable shelf attachments - optionally open or closed



FOLDABLE AND CAN BE SUPPLEMENTED WITH ADDITIONAL SHELF ATTACHMENTS



OUR NEW PRODUCTS: GREEN WASTE BOX

PROMOTIONAL FURNITURE

GRÜNABFALLBOX

64x40x75 cm - for EPS / IFCO -
box up to 22 cm - height



INCL. ADVERTISING



OUR NEW PRODUCTS: BREAD BOX

PROMOTIONAL FURNITURE

BROTBOX

64x40x75 cm - for EPS / IFCO -
box up to 22 cm - height



**INCL. ADVERTISING
PLATES**



PAGES IN WOOD LOOK

PROMOTIONAL FURNITURE: IN USE



**CAN BE INTEGRATED INTO THE
PRODUCT INVISIBLY FOR
CUSTOMERS**

compatible with our
folding boxes

60x40x19 cm



S. 83

60x40x16 cm



**CAN BE INTEGRATED INTO THE
PRODUCT INVISIBLY FOR
CUSTOMERS**

compatible with our
folding boxes

60x40x19 cm



S. 83

60x40x16 cm



OUR NEW PRODUCTS: CUBE

CUBE

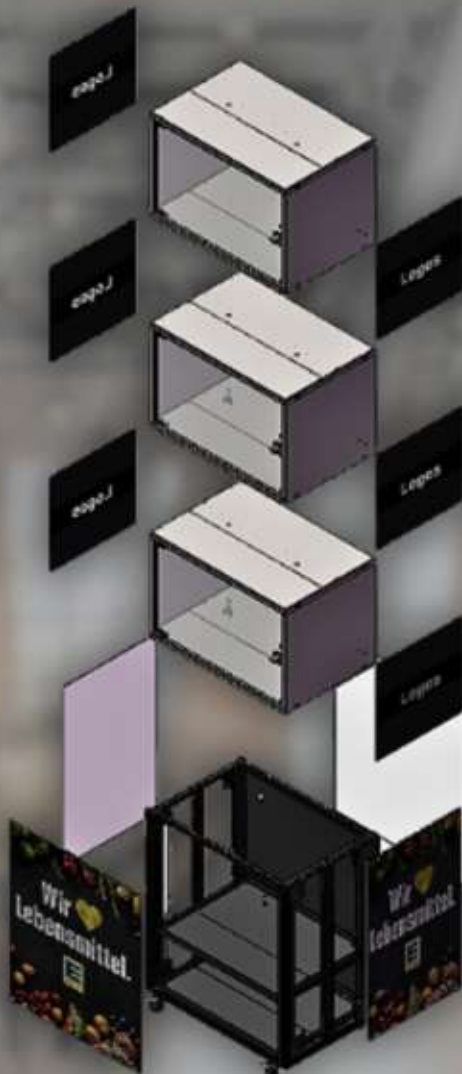
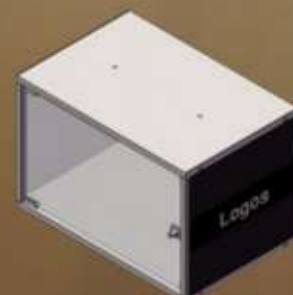
Safe & modular

Secure storage and attractive presentation of high-quality product groups such as tobacco, spirits, etc.

- **LOCKABLE AND PERMANENTLY CONNECTED MODULES**

- **LOCKABLE PROFESSIONAL CASTORS, LOAD CAPACITY OVER 130 KG**

CUBE modules can also be purchased individually



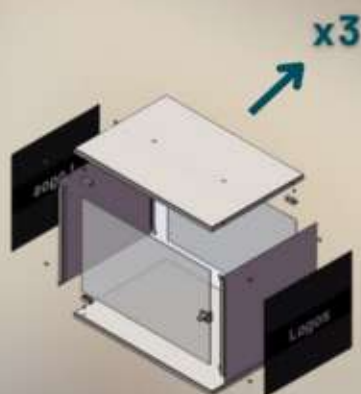
CUBE: CONFIGURATION AND USE

**MOBILE, MODULAR,
STABLE, SAFE &
SPACIOUS**

on 3 levels of 60x40x40 cm each

**+ APPROX. 160 LITRES
STORAGE VOLUME**

in the foldable steel base
module in front of the
marketing plate

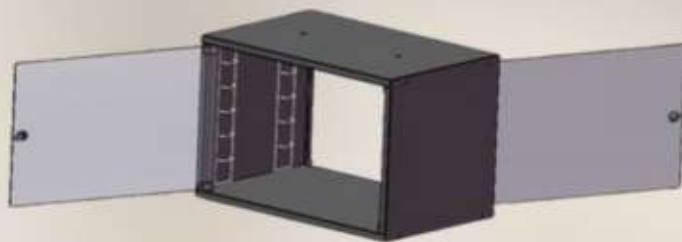


SPIRITS



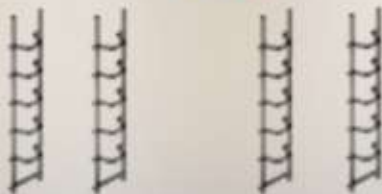
CUBE: EXTENSIONS / ACCESSORIES

**EACH CUBE MODULE CAN BE
SUPPLEMENTED WITH SHELVES**

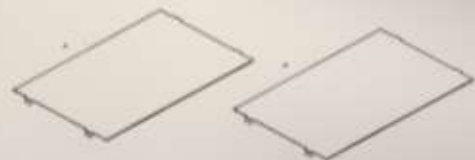


Set consists of:

**4 brackets (2 per
side)**



2 shelves



MOBILE STATIONS DOUBLE-SIDED

Customizable, based on our Smart Display Standard (40 cm height), price includes printed advertising panels

EXTENSIONS

(also applies to all other mobile stations)

Page 16 No. 1a & 1b Order form



RATTANKORB-SET

- 2x 60x40x10 cm
- 4x 40x30x10 cm
- 6x 30x20x10 cm



FOLDING BOX SET BLACK / WOOD OPTIC

- 2x 60x40x11 cm
- 4x 40x30x11 cm
- 6x 30x20x11 cm



APPLICATION POSSIBILITIES DOUBLE-SIDED:
O+G, Bread, Dry Products & Nonfood

MOBILE STATIONS DOUBLE-SIDED: CONFIGURATION

INHALT:

- 6 Gitterregalböden schräg
- 1 Aufsatz für Marketingschild
- 1 Schütte mit Gestänge
- 2 rollbare Displays -- 40 cm
- 1 Marketingmaterial rund um die Station

Ideal für übersichtliche Obst- und Gemüseplatzierungen und Markenpräsentation



ADVANTAGES

- Rollbar
- High sales expectations for 1/2 pallet format

MISSION

- Modularly expandable use
- Small areas
- Special placement in the aisle, at the checkout and for takeaway

GRUNDMODUL:

- 6 Gitterregalböden schräg
- 1 Aufsatz für Marketingschild
- 1 Schütte mit Gestänge
- 2 rollbare Displays -- 40 cm Höhe
- 1 Marketingmaterial rund um die Station



Ideal für übersichtliche Brotplatzierungen und Markenpräsentation

ADVANTAGES

- Rollbar
- 1/2-Pallet format

MISSION

- Modularly expandable use
- For additional business at frequency points
- Small areas Special placement in the aisle, at the checkout and for take away

MOBILE STATIONS DOUBLE-SIDED: IN USE



ALSO FOR "BAKE-OFF" - ADDITIONAL PLACEMENTS



OUR CLASSICS: MOBILE STATIONS

MOBILE STATIONS ONE-SIDED

Customizable, based on our Smart Display Standard (40 cm height) Price includes printed advertising panels

EXTENSIONS

ADDITIONAL TUBS CAN
BE PURCHASED



EXPANDABLE WITH
55-INCH DISPLAY

CROCHET KIT
2 back panels+ 10 hooks



2 STRAIGHT / SLOPING
SHELVES CAN BE PURCHASED
with holes for cut flowers



POSSIBLE APPLICATIONS ONE-SIDED:

Herbs, flowers/plants, dry goods
& non-food

MOBILE STATIONS SINGLE-SIDED: CONFIGURATION

GRUNDMODUL:

- 2 gerade Gitter-Böden
- 1 rollbares Display – 40 cm
- 1 Ausstattung rundum Marketing an Display
- 1 Aufsatz für Marketing
- 1 Gestell – 60 x 40 x 180 cm 4 Wannen für Bewässerung



Ideal für übersichtliche
Kräuterplatzierungen und
Markenpräsentation

ADVANTAGES

- Easily expandable with 55-inch display
- Rollbar
- High sales expectations for 1/4 pallet format

MISSION

- Modularly expandable use
- For additional business at frequency points

GRUNDMODUL:

- 2 gerade Gitterböden
- 1 rollbares Display – 40 cm
- 1 Ausstattung rundum Marketing an Display
- 1 Aufsatz für Marketing
- 1 Gestell 60 x 40 x 180 cm
- 3 Wannen für Bewässerung
- 1 Smart Deckel Display Schnittblumen



Ideal für Sonderplatzierung
und Kassenplatzierungen für
zusätzliche Umsätze

Hoher Umsatz / qm sind hier das Ziel

ADVANTAGES

- Easily expandable with 55-inch display
- Rollbar
- 1/4-Pallet format

MISSION

- Modularly expandable use
- IN garden centers and all food retail formats
- For additional business at frequency points

MOBILE STATIONS ONE-SIDED: IN USE



OUR CLASSICS: FLOWER ISLANDS

FLOWER ISLANDS ON WHEELS

Set of display/displays, all-round marketing and roles

1-block with tub
60 x 40 cm

Shipping
19,80 €



4-block with tub
120 x 80 cm

Shipment
60,- €



2-block with tub
80 x 60 cm

Shipment
60,- €



SEPARATE FLOWER TUBS

Shipping 9.90



max. 60 € shipping



19,95 € shipping



FLOWER ISLANDS: IN USE



FLOWER ISLANDS: IN USE



OUR CLASSICS: KLAPPBOXEN BLACK

FOLDING BOXES BLACK

z.B. 60x40x11 cm



OBST UND GEMÜSE



***Also ideal as an accessory for
our Smart Displays, Mobile
Stations and Mobile Stations
CONCEPT***

**STORAGE, TRANSPORT, PRODUCT
PRESENTATION & MASS ACTIONS**

OUR CLASSICS: FOLDING BOXES WITH A WOODEN LOOK

FOLDING BOXES WOOD LOOK

z.B. 60x40x19 cm



USE FOR STORAGE, PRODUCT PRESENTATION, TRANSPORT AND MASS
ACTIONS & IDEAL AS AN ACCESSORY FOR OUR SMART DISPLAYS
MOBILE STATIONS AND MOBILE STATIONS CONCEPT



FOLDING BOXES: OVERVIEW

20x30x11 cm



40x30x11 cm



40x30x16 cm



schwarz 60x40x11 cm
Wood look 60x40x12 cm



60x40x16 cm



60x40x19 cm



FOLDING BOXES: IN USE



FOLDING BOXES: IN USE



OUR CLASSICS: DISPLAYS WOOD LOOK

WOOD-LOOK DISPLAYS



1er-Block
• 87,8 x 37 cm



2er-Block
• 104,3 x 74 cm



3er-Block
120,8 x 111 cm

COMBINES THE ADVANTAGES OF PLASTIC AND REAL WOOD INCREASES
THE DESIRE TO SHOP AND THE WELL-BEING IN THE STORE



OUR CLASSICS: FLOWER PRESENTER WOOD LOOK

FLOWER PRESENTER WOOD LOOK



COMBINES THE ADVANTAGES OF PLASTIC AND REAL WOOD INCREASES
THE DESIRE TO SHOP AND THE WELL-BEING IN THE STORE

**SET CONSISTS OF
3 DISPLAYS**

Overall dimensions:
75,2x60,6x67,0 cm



x3

OUR CLASSICS: ECO SHELVES

ECO SHELVES

adaptable to all shelf
sizes (here e.g.
62x39 cm)



without Eco Shelf



with Eco Shelf



Video on how
to set it up



ECO SHELVES: IN USE



ECO SHELVES: IN USE



ECO SHELVES: IN USE



OUR CLASSICS: SMART TOWER

SMART TOWER

Filling goods in the warehouse,
transport to the POS and
storage



- **LOCKABLE
PROFESSIONAL
CASTORS,
LOAD CAPACITY OVER
130 KG**

- **Variable in height**
- **Open design**
- **More efficient work**
- **Rollbar**



**Set consists of trolley,
4 box attachments and 12 connecting pieces
for raising by 15 cm each**

SMART TOWER: IN USE



Do you have any questions or individual requirements?

We would be happy to advise you.



Hajo Geugelin
Managing Director
0178 414 70 45



Matthias Rausch
Field service
0171 345 28 08



ECO  **RETAIL**



info@eco-retail.de



www.eco-retail.de



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YOUR NOTES

Handwriting practice lines consisting of multiple rows of dashed lines on a light gray background, intended for writing notes.



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information**



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